



### Who are the Ambassadors?

Railway Talents Ambassadors are people involved in the railway sector who are passionate about promoting railway careers, research, education and training to various audiences. The Ambassadors represent all ages, backgrounds and employers, and are either:

- » Rail professionals;
- » Rail academics;
- » Rail enthusiasts.

### What do the Ambassadors do?

Railway Talents Ambassadors are actively promoting the Railway Talents project to their colleagues at local and international scales by being involved in a wide spectrum of activities. The Ambassadors showcase how diverse and multidisciplinary the railway industry is. They share their enthusiasm for the railway sector when they:

- » Attend and contribute to Railway Talents events at local and international scale by helping with organisation, facilitating sessions and sharing experience (e.g. registrations and café workshops at the Railway Talents launch event);
- » Contribute to Railway Talents portal by generating news and sharing updates (news, articles, events, interviews, Career Sheets, etc.);
- » Encourage rail colleagues to share their career stories by completing Rail Career Sheets;
- » Disseminate information about Railway Talents, rail events and projects by using internal communication with work colleagues (e.g. internal newsletters);
- » Act as local representatives for Railway Talents project in their countries and regions (e.g. point of contact for news, updates, etc.);
- » Suggest ideas and new initiatives for the network.

### Why become an Ambassador?

There are many reasons why rail professionals become Railway Talents Ambassadors, such as:

- » To share passion for rail;
- » To network with other rail professionals;
- » To be up to date with local and international rail news and updates;
- » To take an advantage of opportunities for skills upgrade beyond own company;
- » To showcase multidisciplinary and transferable skills needed in the railways;
- » To inspire new generation of talents to join the railway industry.

### Tips and tools for promoting Railway Talents project:

- » Wear your Railway Ambassadors badge and talk to people about it!;
- » Put Railway Talents portal address ([www.railtalent.org](http://www.railtalent.org)) in your email signature;
- » Share rail news on Twitter with **#RailwayTalents** hashtag, when relevant.

#### FACTS

- Over 50 rail professionals have already completed their Rail Career Sheets which are published online on **[www.railtalent.org](http://www.railtalent.org)**
- Recent studies show that less than **25%** of rail workforce are females.
- Many countries are facing **skills gap** which might affect the railway sector in the future.